

December 2009

Dear Art & Design Educators and Professors,

Moore College of Art & Design is pleased to announce the new merit scholarship created to support incoming transfer students who demonstrate exceptional artistic and academic potential. **The Business Scholars in the Arts Scholarship** celebrates Moore's mission to encourage women artists to achieve their academic and career goals and to make an impact in the field of art.

This award is a merit-based scholarship granted to qualified transfer students who are identified by their current art teachers or by the admissions committee at Moore. Selection is based on portfolio excellence, exceptional academic history, and evidence of future potential for business leadership in the arts.

**The scholarship will be awarded to selected students in the amount of \$2,000.00 per year of full-time study.** This award is given *in addition to* any other merit scholarship or financial aid a transfer applicant may receive. This award will begin in the fall of 2010, and is renewable throughout the student's years of full-time enrollment at Moore, provided she maintains a cumulative GPA of at least 3.0, and actively completes 30-50 hours per year in business leadership activities.

**In addition to the monetary scholarship, recipients will receive valuable art and design business training throughout their enrollment at Moore.** The training includes conflict resolution, time management, and positive risk-taking; students will also have opportunities for networking in the arts and will develop a business vision/plan—thereby building the bridge to the world of work. Selected students are encouraged to take the Business Minor at Moore.

I invite you to nominate one of your students whose artistic ability and passion indicate strong potential for success at Moore. The selected student should also be a strong achiever academically and have serious interest in the business of art and design. **The deadline for nominations is March 1<sup>st</sup>, 2010.** Students must also have submitted all application materials by March 1<sup>st</sup>, to be eligible to compete. Notifications of awards will be sent out by April 1<sup>st</sup>, 2010. A small pool of applicants may be placed on a wait-list. Selected students will be required to submit their confirmation of acceptance to Moore by May 1<sup>st</sup>, 2010.

Thank you for your assistance in identifying a strong candidate for the Business Scholars in the Arts scholarship. Please feel free to contact me if you have any questions about the nomination process or our BFA program.

Sincerely,

Heeseung Lee  
Director of Admissions and Enrollment Management

**Moore College of Art & Design  
Business Scholars in the Arts Scholarship Nomination  
For Fall 2010 Enrollment**

**Student's Name** \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (        ) \_\_\_\_\_

E-Mail \_\_\_\_\_

Student's Intended Major at Moore: \_\_\_\_\_

**Professor's Name** \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone (        ) \_\_\_\_\_

E-Mail \_\_\_\_\_

**Letter of recommendation from the nominating faculty:**

Please include a letter of recommendation for the candidate as part of the nomination process. The letter should address the student's artistic achievements, areas of interest within art and design, overall drive to succeed, and demonstrated success in the classroom.

**Letter of intent from the nominated student:**

Please include your student's letter of intent and their resume that reflects past experiences that show evidence of future business leadership potential and drive to succeed. The letter of intent should focus on the student's goals as a professional artist, designer, or business owner. Activities such as professional involvement, work history, community service, or other extra-curricular activities that demonstrate personal initiative and motivation are relevant for inclusion in the resume. This letter and resume may be sent under separate cover, as long as it is received by May 15<sup>th</sup>, 2009.

**Do not write in this box. For scholarship committee use only.**

1)    2)    3)    4)    5)    6)    7)