

Dear Art Teacher,

It is always a pleasure to invite you to nominate a student for Moore College of Art & Design's Visionary Woman Scholarship. This scholarship celebrates Moore's mission of setting the standard for excellence in educating women for careers in the visual arts, and honors incoming first-year students who demonstrate exceptional artistic and academic potential. Each year, Moore presents the **Visionary Woman Award** to a special individual or individuals who have made significant contributions to the artistic community.

The 2009 Visionary Woman Awards were presented to **Nancy Kolb** and **Billie Tsien**. Nancy Kolb is president and CEO of the Please Touch Museum, the only children's museum in the Philadelphia region. She recently directed the museum's relocation and significant expansion into Memorial Hall. Billie Tsien is an internationally recognized architect whose firm Tod Williams Billie Tsien Architects has been selected to design the new building for the Barnes Foundation on the Parkway. Tsien's firm is known for award-winning work that bridges art and architecture.

In the spirit of this award, Moore recognizes an elite group of newly accepted students whose academic and artistic achievements demonstrate the potential for great success in the visual arts. **Up to seven students will be selected to receive an additional merit scholarship of up to \$30,000 each, distributed over four years of full-time study. This is in addition to other merit scholarships. Students who are awarded this scholarship often receive up to \$72,000 in combined awards over 4 years.**

A qualified candidate is one whose artistic ability and passion indicate the potential to make a significant impact in the visual arts. The student should be a strong achiever academically and have serious interest in attending an art and design school in the fall of 2010. Please take a moment to complete the enclosed recommendation and nomination form and return it to the Admissions office by **February 1, 2010**. Nominated students will then be contacted by the Moore College of Art & Design Admissions Office and will be considered for a Visionary Woman Scholarship once they have submitted the application, high school transcripts, SAT or ACT scores, and portfolio. Nominated students must complete her application to Moore by March 1, 2010.

Moore College of Art & Design, celebrates over 160 years of dedication to excellence in educating women for careers and leadership roles in the visual arts. Moore offers Bachelor of Fine Arts degrees in **Art Education, Art History, Curatorial Studies, Fashion Design, Fine Arts: 2D or 3D emphasis, Graphic Design, Illustration, Interior Design, and Photography & Digital Arts.**

Thank you for your assistance in identifying strong candidates for the Visionary Woman Scholarship. Please feel free to contact me at hlee@moore.edu if you have any questions about the nomination process or our BFA program.

Sincerely,



Heeseung Lee
Director of Admissions and Enrollment Management

Moore College of Art & Design
Visionary Woman Scholarship Nomination
(For First Year Students Entering College in the fall of 2010)
Deadline February 1, 2010

Date _____

Student's Name _____

Address _____

City _____ State _____ Zip _____

Telephone () _____

E-Mail _____

Teacher's Name _____

School _____

School Address _____

City _____ State _____ Zip _____

Daytime Phone () _____

E-Mail _____

Letter of Recommendation

Please include a letter of recommendation for the candidate as part of the nomination process. The letter should address the student's artistic achievement, areas of interest within art and design, extra-curricular activities, success in the classroom, and desire to pursue a degree in art.