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MOORE

COLLEGE OF ART & DESIGN

CONTINUING
EDUCATION



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Continuing Education
20th Street and The Parkway
Philadelphia, PA 19103-1179

MOORE
COLLEGE OF ART & DESIGN
Inspiring Careers

NEW
ONLINE OPTIONS
APPAREL
CONSTRUCTION
CERTIFICATE
DIGITAL DESIGN
DISCOUNT

FALL QUARTER 2011:
October 10 – December 15
WINTER QUARTER 2012:
January 23 – March 29

EDUCATING STUDENTS FOR CAREERS IN ART & DESIGN

Moore is uniquely suited to help you achieve your personal and career goals. With a 160-year legacy of educating students for careers in art and design, Moore is the only professional college of art and design in Philadelphia specializing entirely in the visual arts. Continuing Education's Art & Design Studios and Certificate Programs for men and women take place in modern facilities fitted with state-of-the-art equipment and technology. An impressive roster of instructors is noteworthy for outstanding professional expertise and proven commitment to teaching. Moore is conveniently located at 20th Street and the Benjamin Franklin Parkway.



THIS IS MOORE

Moore's vibrant Philadelphia campus is home to a close-knit community. As an educational leader, Moore is committed to developing confident students with the professional skills to succeed. As a cultural leader, Moore promotes access to the arts throughout the region. The Galleries at Moore offer free exhibitions that introduce the work of significant regional, national and international artists.

Moore's academic programs include:

- Bachelor of Fine Arts Degree in nine art and design majors
- Graduate degrees in Art Education, Interior Design, and Studio Art
- Continuing Education Art & Design Studios and Certificate Programs
- Teachers Summer Institute for Art Educators
- Post-Baccalaureate Certificate in Art Education
- Youth and Pre-College Programs for Grades 1–12

**MEETING
YOUR
NEEDS**

WHY CHOOSE MOORE?

CURRICULUM

Moore College of Art & Design is distinguished for its outstanding programs in art and design. Up-to-date content is based upon consultation with prominent educators and practicing professional in relevant fields and cutting-edge industries.

TECHNOLOGY

Students in digital class log on at individual computer stations in Moore's state-of-the-art Fox Center for Digital Arts, Design Media, & Printing. The facilities are open to CE students with official IDs when not otherwise in use.

EFFICIENCY & CONVENIENCE

Students may earn a certificate in one year and have easy access to Moore's library, design studios and digital media labs. The Center City Campus, just off Logan Square, is only three blocks from Suburban Station. Discounted parking is one block away.

INDIVIDUALIZED INSTRUCTION

Small class sizes mean individualized instruction and attention from outstanding professionals who are committed to meeting students' needs.

COLLEGE-LEVEL CREDIT

College-level credit is preferred by employee tuition reimbursement programs and may be transferable toward an undergraduate degree or used as prerequisite credits for a graduate degree.

Special Benefits for Certificate Students:

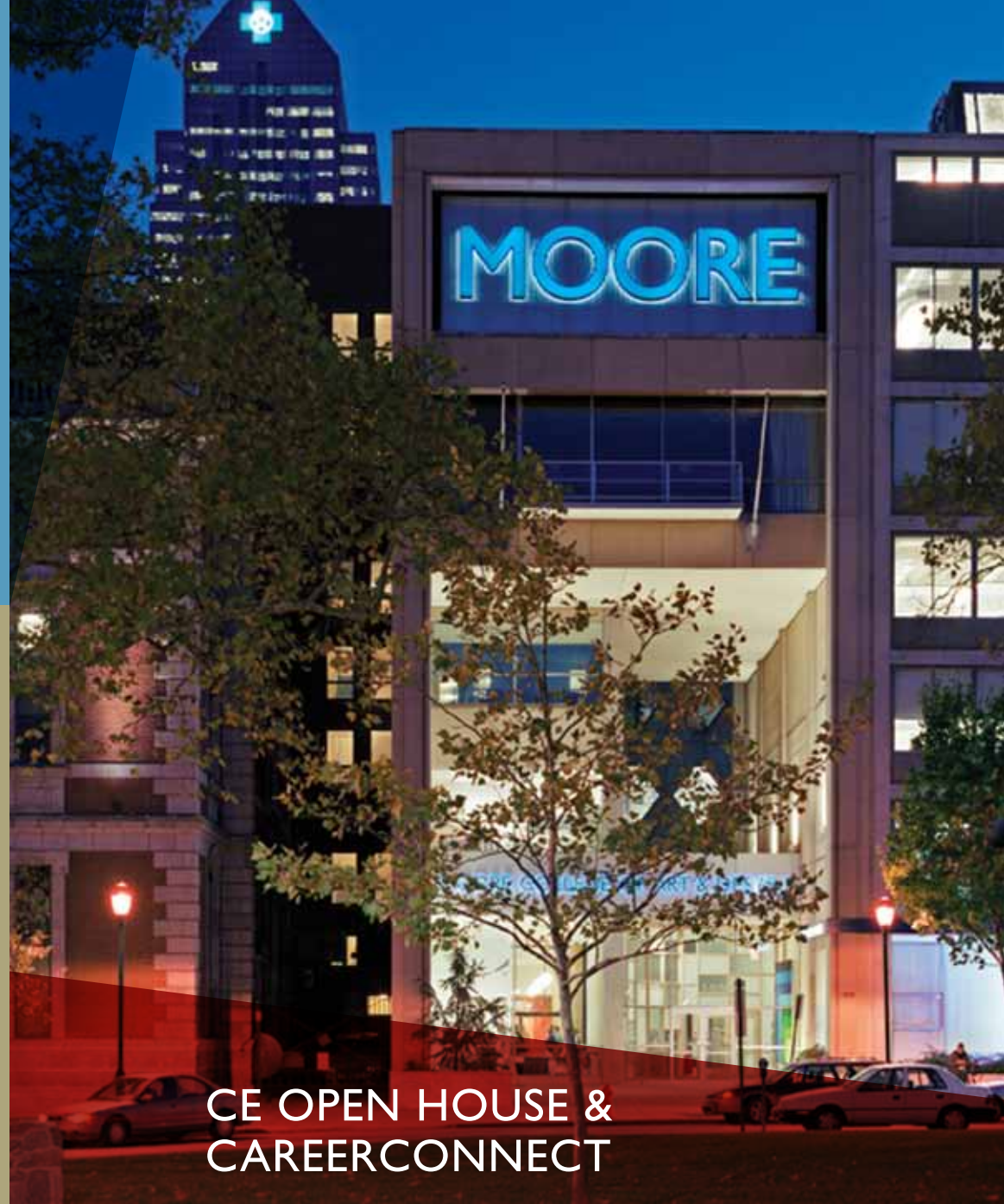
CAREER DEVELOPMENT RESOURCES

Certificate students receive lifetime assistance from the Locks Career Center whose professional staff offer coaching, resume/portfolio advising, and job search resources focused on art and design fields.

BECOME A MOORE ALUM

Certificate graduates are members of the Alumni Association sponsoring workshops, exhibitions, and other events that provide social and networking opportunities for area artists and designers.

Moore is a member of the Association of Independent Colleges of Art and Design and is accredited by the Middle States Commission on Higher Education and the National Association of Schools of Art and Design.



CE OPEN HOUSE & CAREERCONNECT

SUNDAY, SEPTEMBER 18, 2011 from 2–4pm

You are invited to CE's Open House and CareerConnect Information Session. Learn how you can become an important part of our community and have access to Moore's benefits and resources to further your personal and career goals.

Find out about Certificate Programs and courses in:

- Art & Design Studios
- Web Design
- Digital Media for Print & Web
- Fashion Studies: Apparel Construction
- Fashion Studies: Technical Design
- Interior Design Studies

Feel free to contact us if you have any questions ahead of time.

Judy Woodworth, Co-Director for Continuing Education

Marlise Tkaczuk, Program Coordinator

Phone: 215.965.4030

Fax: 215.965.4047

Email: ce@moore.edu

CALENDAR

Moore's Continuing Education Programs for Adults are scheduled in four terms a year: Fall, Winter, Spring and Summer. All courses are repeated in alternate terms and are listed in two annual publications: Fall/Winter Catalog and Spring/Summer Catalog.

FALL QUARTER 2011

Sunday, September 18

Open House 2 – 4 pm

Monday, October 10

Fall Quarter begins

Thursday, November 24

Thanksgiving Holiday observed - no classes

December 15

Fall Quarter ends

WINTER QUARTER 2012

Monday, January 23

Winter Quarter begins

Thursday, March 29

Winter Quarter ends

REGISTRATION PERIOD

Both Fall and Winter registrations are accepted upon online publication of the catalog. There is no registration deadline, but students are encouraged to register at least one week before classes begins to secure a place.

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ART & DESIGN STUDIOS

The Art & Design Studios supplement certificate programs and offer adults the opportunity to expand their creativity in Moore's dynamic environment. The studios are designed to provide a relaxed, yet inspiring setting for practicing artists and beginners alike. The reasons for enrolling are as varied as the people who study with us. Some do it for fun. Others want to use new tools, improve a technique, or experiment with new media. Programming fosters the re-envisioning of personal and professional creativity and project-based learning develops essential skills.

Graphic Design Studio

EVGD215 \$565 2 Credits
EVGDA215 \$395 Audit
Offered Fall Quarter
10 Mondays, 6:30 – 9:30 pm
Instructor: Glenn Groglio

This course explores the potential of graphic design. Participants focus on the creation of concept to amplify content while developing sensitivity to relationships among typography, image, symbolism, language and text. Throughout the course, emphasis shifts from idea generation and design theory to technical skills. Topics also include creative problem solving, color theory, and graphic design history. Projects focus on the harmonization of design elements with a conscious understanding of overall intention. Accommodates beginners and more advanced students who are building a portfolio. *No prerequisites.*

Textile Design Studio

EVTD264 \$565 2 Credits
EVTDA264 \$395 Audit
Offered Fall Quarter
10 Tuesdays, 6:30 – 9:30 pm
Instructor: Kristine Go

This course integrates the process of designing textile prints and patterns with digital media applications as used in the fashion industry. Students gain experience developing ideas into finished designs while learning tools and techniques. Projects focus on creating surface print designs, textures, weave structures, yarn dye patterns, and color adjustments, as well as preparing prints for production through repeat and color separation methods. Design principles and pattern history are addressed. In addition, students develop effective presentation methods for conveying the end use of a print. *No prerequisites.*

Painting Studio

EVFA200 \$565 2 Credits
EVFAA200 \$395 Audit
Offered Winter Quarter
10 Mondays, 6:30 – 9:30 pm
Instructor: Jessie Boyko

This class is designed to accommodate both beginners who wish to explore for the first time and practicing artists who wish to brush up on basic techniques and processes in drawing and painting. Translating the observation of objects into visual representations or abstract forms, participants receive individual attention and instruction tailored to developing their creative aesthetic. Students work toward cultivating various techniques while investigating composition and color. A range of drawing and painting media will be presented as options. *No prerequisites.*

Clay Studio

EVCR203 \$565 2 Credits
EVCRA203 \$395 Audit
Offered Winter Quarter
10 Tuesdays, 6:30 – 9:30 pm
Instructor: Doug Herren

This course provides students with the opportunity to explore clay object making as beginners or as more advanced students with personal interests. Demonstrations and studio activities include hand building, mold making and wheel working. Students will be guided in the development of individual plans to execute their ideas in clay and will receive instruction and ongoing assistance as needed. Projects may include various interests such as vessels, tableware, sculpture, or tile making. *Experience in clay work is helpful but not required.*

MEETING
YOUR
NEEDS

It's Easy To Enroll

Depending on interests and goals, students are welcome to take courses individually or as part of a certificate program and in any order except where a prerequisite is indicated. Participants may enroll for undergraduate-level credit, noncredit and PA Act 48 hours.

Jewelry & Small Metals Studio

EVME200 \$565 2 Credits
EVMEA200 \$395 Audit
Offered Fall Quarter
10 Thursdays, 6:30 – 9:30 pm
Instructor: Maureen Duffy

Open to all levels, this course emphasizes design and technical skills for making jewelry and small metal objects – both expressive and inventive art forms being viewed with increasing seriousness as the lines between fashion, jewelry, and small sculpture have intersected. Slide presentations and discussions provide an overview of contemporary and historical jewelry. Through demonstrations and hands-on experience, participants learn metalworking techniques and apply these techniques to projects to create jewelry and/or small-scale sculpture of the student's own design. *No prerequisites.*

Digital Photography Studio

DPH200 \$565 2 Credits
DPHA200 \$395 Audit
Offered Winter Quarter
10 Thursdays, 6:30 – 9:30 pm
Instructor: Jenny Drumgoole

This course offers participants the opportunity to develop digital camera and darkroom skills, as well as techniques for producing creative photographic work. Hands-on projects encourage exploration of the medium's potential for expressive visual language while integrating the conceptual, aesthetic and technical aspects of digital photography. The course accommodates beginners and more advanced students who may pursue an individually designed objective or just brush up on skills with the assistance of the instructor. *No prerequisites except experience with the MAC operating system.*

Observational Drawing

CEID01 \$283 1 Credit
October 18 – November 17
Tuesdays & Thursdays, 6:45 – 9:30 pm
Instructor: Jessie Boyko

This course focuses on the development of analytical seeing skills and methods for translating observation into drawings. Through a variety of projects including still life and interiors, students explore concepts of line, value, proportion, spatial relationships, and composition. Emphasis is on depicting forms in space while developing visual vocabulary, perceptual awareness, eye-hand coordination, and aesthetic sensibility. *No prerequisites.**

Perspective Drawing

CEID02 \$283 1 Credit
October 22 – November 19
Saturdays, 9 am – 4 pm
Instructor: Clem Cizewski

This course emphasizes freehand perspective skill and its role in the development of a drawing. Projects explore using the conventions of linear perspective, including diminution, foreshortening, horizon line, and vanishing points. One- and two-point perspective systems are covered. Class sessions are designed to provide students with a working knowledge of the fundamental theories of perspective and the application of those systems to technical and observational drawing. Some assignments take place on location. *No prerequisites.**

Visual Fundamentals

CEID04 \$283 1 Credit
March 13 – April 14
Tuesdays, 6:45 – 9:45 pm & Saturdays, 9:30 am – 12:30 pm
Instructor: Joseph Brin

This course focuses on concepts and principles of visual organization basic to all forms of art and design. Hands-on 2D projects include exploration of texture, pattern, grouping, symmetry, rhythm and color; 3D projects include investigation of form, line, balance and proportion, as well as the interaction of forms in real space. Students build vocabulary, technical skills, and critical awareness using a variety of materials, processes and tools. Emphasis is on creative thinking that develops skills in research, observation and interpretation. *No prerequisites.**

Architectural Drafting

CEID03 \$283 1 Credit
March 15 – April 14
Thursdays, 6:45 – 9:45 pm & Saturdays, 1 – 4 pm
Instructor: Kirsten Fischler

This course focuses on architectural drafting as used for the visual communication of design concepts. Hands-on projects develop graphic language and technical drawing skills essential to mastering fundamentals of design organization, presentation, layout and scale. Coursework includes drawing floor plans, sections and elevations. Participants acquire familiarity with drafting equipment and general drafting techniques such as lettering, line work, orthographic projection, two-dimensional representation, sectional views, and architectural conventions. *No prerequisites.**

* Designed to meet portfolio and skill development needs for fine art and design programs, including Moore's MFA in Interior Design. Credits earned may be applied to undergraduate degree programs only. Open to all Continuing Education students.



CERTIFICATE PROGRAMS

Moore's Certificate Programs are designed to provide adults with an efficient way to move their career forward in a select group of especially rewarding design fields. Certificate Programs offer the opportunity to expand expertise in a specific area within a manageable time commitment. A certificate from Moore College of Art & Design is a prestigious credential that helps you achieve your career goals. Certificate Programs offered are: **Web Design, Digital Media for Print & Web, Fashion Studies:Apparel Construction (New), Fashion Studies:Technical Design and Interior Design Studies.**

Each program offers an efficient curriculum comprising an integrated and comprehensive sequence of eight courses that may – but are not required to – be completed in one year. The development of personal aesthetic vision and creative problem solving are encouraged alongside the development of technical proficiency. Certificate students earn undergraduate-level credit. Graduates are prepared to go forward in a creative and fulfilling career.

WEB DESIGN CERTIFICATE

This program prepares students with the technical understanding and proficiencies to work in the complex and continually evolving multimedia field of web design. Courses integrate creative design and visual communication skills with professional-level software expertise. The curriculum covers all phases of cutting-edge website design, development, and management. Advanced courses culminate in mastering sophisticated functionality for designing and building dynamic and large-scale client-centered websites, cultivating strategies for meeting client needs, and assembling a first-rate web portfolio.

DIGITAL MEDIA FOR PRINT & WEB CERTIFICATE

This program meets the needs of individuals who intend to work in areas requiring both print and web expertise. Courses integrate creative design and visual communication skills with professional-level software proficiencies in print and web graphics, production and publishing. Working with page layout, design and composition, illustration, color; text/photo manipulation and interactivity, participants develop leading-edge aesthetic and technical abilities in designing and producing print publications and websites. Moore's innovative program is the first in the region to integrate instruction in both print and web design and the only one that may be completed in one year.

FASHION STUDIES CERTIFICATE

This program meets the needs of individuals with a passion for fashion who want to acquire expertise for entering the fashion field and fashion professionals seeking to develop specialized skills. The core curriculum provides practical, technical, and marketable skills for contemporary apparel creation and production. Advanced courses include portfolio development projects. Participants may select one of two tracks.

Apparel Construction Track: Developed for students who want to acquire advanced skills in all aspects of garment construction in order to be able to take a design from concept to finished product either for themselves or for clients. It is appropriate for those interested in providing a much needed service of creating custom apparel; filling niche markets such as costume design and custom bridal; becoming part of an apparel company; or pursuing businesses of their own.

Technical Design Track: Prepares students to enter the fashion industry in a broad creative area of expertise reflecting today's fashion methods. Technical designers work hand-in-hand with fashion designers to bring concepts to life and into production through translating design concepts into overall packages to produce the designer's vision. Technical designers are in demand in fashion specialty companies and many other kinds of retail companies that include segments involved in the manufacture and sale of clothing.

INTERIOR DESIGN STUDIES CERTIFICATE

This program is for individuals seeking new career opportunities or fulfilling a personal interest in interior design. Participants are prepared for a range of business possibilities that include working in a retail setting and starting their own practice. Professional skills needed to serve clients are emphasized. The curriculum addresses the creative aspects in many topical areas of the field as well as the discipline and organizational skills that are the foundation of a successful business. Design studios focus on the complex functions of the interior environment, the general principles of interior design, and the proficiencies to transform that information into a design solution. A project-based hands-on approach throughout the program leads to the development of a professional portfolio.

See page 28 for "Becoming a Certificate Student."

Enrolling as a Non-Certificate Student

All courses in Certificate Programs are open to non-certificate students who wish to take courses on an individual basis for credit or noncredit.





SPECIAL DISCOUNT

Moore College of Art & Design is able to offer a special discount of 100% tuition for the last course taken in the Web Design or Digital Media for Print & Web Certificate.

DIGITAL DESIGN

Moore's Digital Design Program meets the needs of students who have varied educational and professional backgrounds and want to foster their creative sensibilities while building industry-specific training for the field of print and web design. The curriculum provides professional-level software skills within the context of contemporary visual communication. Students learn in Moore's Fox Center for Digital Arts, Design Media & Printing with state-of-the-art equipment using the most current version of the Adobe Creative Suite. Coursework emphasizes hands-on projects aimed at developing cutting-edge technical proficiencies, conveying an individual aesthetic based on principles of good design, and establishing a strong foundation for building a portfolio.

Two certificates are offered: **Web Design** and **Digital Media for Print & Web**. Each program cultivates a thorough understanding and solid skills in planning and developing print and/or web projects. Six core courses common to both programs provide proficiencies in the use of digital design technologies required for success in the field. An additional two courses are specific to each program. Both certificates may be completed in one year and develop marketable skills for going forward in a creative and fulfilling career in print and/or web design either freelancing or working within industry. (See pages 8 and 28 for additional information.)

Depending on your interests and goals, courses may be taken individually or as part of a Certificate Program and for undergraduate-level credit or noncredit. The certificate path is ideal for someone seeking a structured program or a credential representing completion of a rigorous course of study from a prestigious professional college of art and design.

Web Design Certificate

This program prepares students with the technical understanding and proficiencies to work in the complex and continually evolving multimedia field of web design. Courses integrate creative design and visual communication skills with professional-level software expertise. The curriculum covers all phases of cutting-edge website design, development, and management. Advanced courses culminate in mastering sophisticated functionality for designing and building dynamic and large-scale client-centered websites, cultivating strategies for meeting client needs, and assembling a first-rate web portfolio.

Digital Media for Print & Web Certificate

This program meets the needs of individuals who intend to work in areas requiring both print and web expertise. Courses integrate creative design and visual communication skills with professional-level software proficiencies in print and web graphics, production and publishing. Working with page layout, design and composition, illustration, color, text/photo manipulation and interactivity, participants develop leading-edge aesthetic and technical abilities in designing and producing print publications and websites. Moore's innovative program is the first in the region to integrate instruction in both print and web design and the only one that may be completed in one year.

Computer Graphics & the Mac Environment

DMI101 \$980 2 Credits

DMA101 \$685 Audit

Offered both Fall and Winter Quarters

10 Wednesdays, 7 – 10 pm

Instructor: Lisa Adamitis

This course presents the fundamentals of digital imaging as a tool for art and design within the Mac environment. Through an overview of the major programs within Adobe Creative Suite – participants create a variety of projects utilizing the fundamental principles of visual expression and communication in contemporary digital design. *Prerequisite: Basic computer experience including using a mouse, navigating the Internet, and saving files. Certificate candidates who do not need this course may substitute Digital Photography Studio or Graphic Design Studio at any time during their program (see p.p. 6-7).*

HYBRID COURSE

Digital Imaging with Photoshop

DMI104 \$980 2 Credits

DMA104 \$685 Audit

Offered both Fall and Winter Quarters

10 Thursdays, 7 – 10 pm

Instructor: Robert Hires

Photoshop is the essential tool for digital image manipulation in graphic design, Web design, and photography. Participants develop digital imaging software skills, as well as applied theoretical and technical skills in solving visual design problems. Projects provide detailed coverage of Photoshop's vast array of tools, filters, and procedures including resolution issues, retouching, color work flow, camera raw, image adjustments, compositing, and masking. A folio of digitally generated and manipulated images is completed. *Prerequisite: Computer Graphics & the Mac Environment (may be taken concurrently) or equivalent experience. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

Computer Illustrator

DMI03 \$980 2 Credits

DMA103 \$685 Audit

Offered Winter Quarter

10 Mondays, 7 – 10 pm

Instructor: Glenn Groglio

Adobe Illustrator is used to create high resolution illustrations essential for contemporary print, web, video, animation, and multimedia design. Participants learn techniques for developing professional images and working efficiently with various modes, panels, and settings. Projects utilize the full range of selection, organization, drawing and editing tools used to create quality vector artwork. Color and typographic libraries are explored along with basic design disciplines for both. *Prerequisite: Computer Graphics & the Mac Environment (may be taken concurrently) or equivalent experience.*

Page Layout with InDesign

DMI00 \$980 2 Credits

DMA100 \$685 Audit

Offered Winter Quarter

10 Tuesdays, 7 – 10 pm

Instructor: Lisa Adamitis

InDesign is a sophisticated publishing software tool combining powerful typographic and page layout controls with an unprecedented array of creative options. Hands-on projects provide participants with skills in producing superb typography and accurate page layouts for both print and web. This course takes students from the basics of creating a single page to advanced

skills for publishing complex materials with dynamic professional effects. Topics include importing text, manipulating graphics, controlling colors, setting master pages, and working with layers. Projects are taken from design concept to final packaging and PDF creation. *Prerequisite: Computer Graphics & the Mac Environment (may be taken concurrently) or equivalent experience.*

Flash Interactive Design

DMI07 \$980 2 Credits

DMA107 \$685 Audit

Offered Fall Quarter

10 Tuesdays, 7 – 10 pm

Instructor: Sharif Pendleton

Flash puts design into motion and continues to set the standard for creating rich Internet applications and cutting edge motion graphics for the web. This course introduces Flash interface and ActionScript, the powerful scripting language within Flash. Projects use Flash as a vector-based drawing tool and integrate sounds, animation and music. Topics include managing Flash-related files, publishing a Flash-based site to the web, understanding effective design techniques, and designing for the modern interactive user. Upon course completion, students have an original Flash-based project ready to be deployed to the web and understand the versatility of Flash in creating not only informative websites but also interactive games that can be played on the web and mobile devices. *Prerequisite: Digital Imaging with Photoshop or equivalent experience.*

Color Pre-Press Production

DMI05 \$980 2 Credits

DMA105 \$685 Audit

Offered Fall Quarter

10 Wednesdays, 7 – 10 pm

Instructor: Maureen Brumbach

Prepress technology is critical in preparing digital files for translation onto the press. This course focuses on the production of print-ready electronic files and all phases of prepress. Participants learn the language of print production in order to effectively communicate their vision. Best practices for digital file set-up, preflight, and packaging that lead to professional output are emphasized. Pantone Matching System and four-color process CMYK applications are covered in detail. Offset lithography, digital printing and specialty printing techniques are introduced. A field trip providing first-hand experience is included. *Prerequisites: Digital Imaging with Photoshop, Computer Illustrator, and Page Layout with InDesign or equivalent experience.*

Web Design I: HTML & CSS

DMI09 \$980 2 Credits

DMA109 \$685 Audit

Offered Winter Quarter

10 Wednesdays, 7 – 10 pm

Instructor: Jesse Merlin

Web Design I introduces students to best practices in web and user interface design as well as HTML (HyperText Mark-Up Language), CSS (Cascading Style Sheets) and related coding languages, which provide the foundation

for building web sites. Instruction includes the following topics: user experience design, design criticism, grid systems, typography for the web, and technical trouble-shooting. At the end of the course, students will have generated a site that is based on current professional practices in web design. *Prerequisite: Digital Imaging with Photoshop or equivalent experience.*

Web Design II: Dreamweaver & Advanced Codes

DM209 \$980 2 Credits

DMA209 \$685 Audit

Offered Fall Quarter

10 Mondays, 7 – 10 pm

Instructor: Liana Dragoman

Building upon a working knowledge of HTML, CSS, Photoshop and Illustrator, students learn Dreamweaver and advanced coding methods for creating web sites based upon professional standards. Projects incorporate the fundamentals of interaction design principles and values for producing visually dynamic and user friendly web pages. Topics include: working between software applications, advanced CSS and HTML, file management, advanced grid systems, and technical trouble shooting. At the end of this course, students have generated a site that is visually dynamic, user-friendly, and technically complex. *Prerequisites: Digital Imaging with Photoshop and Web Design I: HTML & CSS or equivalent experience.*



Efficiency

Students may earn a certificate in one year and have easy access to Moore's library, design studios and digital media labs.

Advanced Dreamweaver

DM210 \$980 2 Credits

DMA210 \$685 Audit

Offered Winter Quarter

10 Tuesdays, 7 – 10 pm

Instructor: Sharif Pendleton

For those with a basic knowledge of Dreamweaver, this course takes you to the next level and focuses on harnessing the program's advanced functionality. Participants build dynamic sites that include creating interactive elements, integrating third party applications, working with video, search engine optimization, metadata, creating and updating a nested template, and creating Dreamweaver commands. *Prerequisites:* *Digital Imaging with Photoshop, Web Design I: HTML & CSS, and Web Design II: Dreamweaver and Advanced Codes or equivalent experience.*

Web Design III: Advanced Projects

DM309 \$980 2 Credits

DMA309 \$685 Audit

Offered Winter Quarter

10 Mondays, 7 – 10 pm

Instructor: Bernardo Margulis

This course focuses on mastering a systematic approach to designing professional, large-scale client websites. Projects develop expertise in meeting the needs of clients through effective research, planning, building, designing, and testing sites using contemporary technologies and design styles. Topics include a variety of elements used to create today's web systems including cross-platform compatibility, scalability, databases, and content management systems. Hands-on work includes information architecture, competitive analysis, wireframes, HTML/CSS layouts, color palettes, usability testing, designing for blogs, and portfolio design. *Prerequisites:* *Digital Imaging with Photoshop, Web Design I: HTML & CSS, and Web Design II: Dreamweaver and Advanced Codes or equivalent experience.*

WEB DESIGN CERTIFICATE REQUIREMENTS

Computer Graphics & the Mac Environment

Computer Illustrator

Digital Imaging with Photoshop

Flash Interactive Design

Web Design I: HTML & CSS

Web Design II: Dreamweaver & Advanced Codes

Advanced Dreamweaver

Web Design III: Advanced Projects

DIGITAL MEDIA FOR PRINT & WEB CERTIFICATE REQUIREMENTS

Computer Graphics & the Mac Environment

Computer Illustrator

Page Layout with InDesign

Digital Imaging with Photoshop

Flash Interactive Design

Web Design I: HTML & CSS

Color Pre-Press Production

Web Design II: Dreamweaver & Advanced Codes

Courses do not have to be taken in the listed order provided prerequisites are met. Please see individual course descriptions for required prerequisites. It is recommended that students who wish to complete the program in one year contact the Continuing Studies Department for advising on how best to sequence their courses.

For more information, see "Becoming a Certificate Student" on p. 28 and "Moore Student Benefits" on p. 2.



FASHION STUDIES

The Fashion Studies Program emphasizes the expertise and knowledge needed for success in today's fashion environment. The program is designed for fashion professionals needing to develop specialized skills and for individuals with a passion for fashion seeking to acquire expertise for entering the fashion field. Beginning with an overview of fashion business essentials, courses are directed toward teaching high-demand proficiencies and include each phase of apparel creation and development. Advanced courses include portfolio development projects designed to hone marketable skills. Students learn in Moore's exciting fashion studios and technology center with state-of-the-art equipment and industry-utilized software.

The Fashion Studies Certificate offers two tracks. The **(New) Apparel Construction** track is designed for students who want to develop advanced skills in all aspects of garment construction in order to be able to take a design from concept to finished product either for themselves or for clients. The **Technical Design** track prepares students to enter the fashion industry in a broad area of creative expertise reflecting today's fashion technologies. Technical designers are in demand in fashion specialty companies and many other kinds of retail companies that include segments involved in the manufacture and sale of clothing. (See pages 8 and 28 for additional information.)

Depending on your interests and goals, courses may be taken individually or as part of a Certificate Program and for undergraduate-level credit or noncredit. The certificate path is ideal for someone seeking a structured program or a credential representing completion of a rigorous course of study from a prestigious professional college of art and design.



MEETING
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Become a Moore Alum

Certificate graduates become Moore alumni and members of the Alumni Association, which numbers 5,800 artists and designers and sponsors workshops, exhibitions, trips, and other events providing diverse social and networking opportunities.

Fundamental Sewing Techniques

EVFT114 \$980 2 Credits

EVFTA114 \$685 Audit

Offered Winter Quarter

10 Mondays, 6:30 – 9:30 pm

Instructor: Millie Hiibel

Students are introduced to a variety of clothing construction techniques including hand stitched and machine sewn seams, seam finishes, and hems. Seams covered include the quarter double turn, French, flat fell, crack stitch, basting, and blind stitch. Construction skills include facings, sleeves, collars, buttonholes, zippers, darts, and waistband applications, and pressing techniques are covered. Selvage, grainline, shearing, and pleating are introduced. Students complete four simple garments: shell, skirt, blouse and reversible vest. Access to a sewing machine to complete work between class meetings is required. Class size is limited to 12. *No prerequisites.*

Fashion Studies Foundation

EVFT110 \$980 2 Credits

EVFTA110 \$685 Audit

Offered both Fall and Winter Quarters

10 Wednesdays, 6:30 – 9:30 pm

Instructor: Kelly Gregory

An essential foundation for both certificate tracks, this course focuses on fashion basics, organizational dynamics and career opportunities, including self-employment. Students investigate consumer demand, creative design, technical design, merchandising, production, and the retail market. Projects include developing a fashion line for a specific market using up-to-date criteria. Students develop an understanding of important trends and designers, the life cycle of a garment from conception to delivery, fashion terminology, basic design elements and digital media used to create fashion and detailed technical sketches. *No prerequisites.*

Photoshop & Illustrator for Fashion

EVFT109 \$980 2 Credits

EVFTA109 \$685 Audit

Offered Winter Quarter

10 Thursdays, 6:30 – 9:30 pm

Instructor: Joy Holland

Students gain an introduction to digital imagery using Adobe Photoshop and Illustrator; the most widely used design software programs in the industry. Photoshop projects include scanning, editing and composing fashion images while exploring varying color and patterns to instantly view countless variations and results

in Photoshop. Projects in Adobe Illustrator are designed to further develop skills in digitally rendering industry-standard artwork relevant to fashion technical design and illustration applications. Class size is limited to 15. *Prerequisite: Basic computer skills. If you do not have basic computer skills, it is recommended that you take Computer Graphics & the Mac Environment (see p. 11)*

Construction & Flat Patternmaking I

EVFT102 \$980 2 Credits

EVFTA102 \$685 Audit

Offered Fall Quarter

10 Tuesdays, 6:30 – 9:30 pm

Instructor: Millie Hiibel

This course introduces the fundamental principles of clothing construction and the flat pattern method of pattern making. Construction projects include planning the garment, preparation of garment pieces, assembly, unit production, and evaluation. Participants learn to draft basic patterns from body measurements and the principles of pattern manipulation to manage fit, quality, and performance. Emphasis is on techniques for flat patternmaking and garment construction that are essential for developing expertise in technical design and illustration. Class size is limited to 10. *Prerequisites: Fundamental Sewing Techniques or equivalent experience and Fashion Studies Foundation (may be taken concurrently).*

Advanced Sewing Techniques

EVFT214 \$980 2 Credits

EVFTA214 \$685 Audit

Offered Fall Quarter

10 Thursdays, 6:30 – 9:30 pm

Instructor: Rachel Ford

This course is designed for students who are accomplished in essential sewing skills. Building on the basics, students learn new and more complex construction skills and develop advanced techniques currently used in the fashion industry to produce professional quality garments. Skills are taught through a combination of samples and finished fashion garments. Students may repeat this class and concentrate on increasingly advanced projects. Access to a sewing machine to complete work between class meetings is required. Class size is limited to 12. *Prerequisites: Fundamental Sewing Techniques or equivalent experience (see course description for specific skills).*

CAD for Patternmaking

EVFT103 \$980 2 Credits

EVFTA103 \$685 Audit

Offered Fall Quarter

10 Tuesdays, 6:30 – 9:30 pm

Instructor: Patricia Stewart

This course provides hands-on experience in computer-aided patternmaking with a focus on industry-standard techniques and its creative potential. Participants develop flat patterns using state-of-the-art software that advances skills in patternmaking, markermaking, and grading. Projects focus on digitizing, creating block patterns, using X and Y grading, and setting up size range rule tables for advanced pattern development. Students create size layouts for cutting and incorporate the use of a plotter for printing final patterns. The Lectra/Modaris system of computer patternmaking is taught in a PC computer lab. Class size is limited to 12. *Prerequisites: Fashion Studies Foundation and Construction & Flat Patternmaking I.*

Construction & Flat Patternmaking II

EVFT202 \$980 2 Credits

EVFTA202 \$685 Audit

Offered Winter Quarter

10 Tuesdays, 6:30 – 9:30 pm

Instructor: Patricia Stewart

A continuation of Construction and Flat Patternmaking I, this course is designed to develop advanced skills essential for technical design and illustration. Garment development by the draping method is included. Projects emphasize professional quality construction techniques and advanced principles of flat pattern design to maintain garment fit, balance, proportion, and design integrity. Class size is limited to 10. *Prerequisites: Fashion Studies Foundation, Construction & Flat Patternmaking I, and Advanced Sewing Techniques or equivalent experience.*





Career Development Resources

Certificate students who have completed six courses receive in-depth career assistance from Moore's outstanding Locks Career Center. The professional staff offer coaching, resume/portfolio advice and job search resources developed for artists and designers. Locks Career Center access is available for life to certificate graduates.

HYBRID COURSE

Advanced Illustrator for Fashion/ Portfolio Development

EVFT209 \$980 2 Credits

EVFTA209 \$685 Audit

Offered Fall Quarter

10 Mondays, 6:30 – 9:30 pm

Instructor: Katherine Hoffman

This course focuses on advanced tools and functions of Adobe Illustrator as applied to current requirements of the fashion industry. Participants explore the use of Adobe Illustrator to create digitally-rendered professional quality technical illustrations. Projects include the creation of technical fashion boards and the development of custom branded templates and incorporate problem-solving methods used by technical designers in the industry. Students utilize digital imaging, industry-specific terminology and software to create full tech packages that effectively convey all information needed to make a sample garment. Class size is limited to 12. *Prerequisites: Fashion Studies Foundation and Photoshop & Illustrator for Fashion. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

HYBRID COURSE

Fashion Studies:Advanced Projects

EVFT210 \$980 2 Credits

EVFTA210 \$685 Audit

Offered Winter Quarter

10 Mondays, 6:30 – 9:30 pm

Instructor: Katherine Hoffman

This course enables technical design and apparel construction students to elevate their patternmaking, construction, fitting, technical, and creative skills to a more advanced level. Students progress toward creating a professional portfolio reflective of every phase of product development. Projects are geared to individual interests and include creating original artwork to develop design concepts and specifications for a targeted market. Students also learn how a range of resources and presentation skills can help them articulate their ideas. Class size is limited to 12. *Prerequisites: Fashion Studies Foundation, Photoshop & Illustrator for Fashion, and Construction & Flat Patternmaking II. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

FASHION STUDIES CERTIFICATE REQUIREMENTS

Apparel Construction Track

Fundamental Sewing Techniques
Fashion Studies Foundation
Photoshop & Illustrator for Fashion
Construction & Flat Patternmaking I
Advanced Sewing Techniques
Construction & Flat Patternmaking II
Advanced Sewing Techniques (repeated)
Fashion Studies:Advanced Projects

Technical Design Track

Fashion Studies Foundation
Photoshop & Illustrator for Fashion
Construction & Flat Patternmaking I
Advanced Sewing Techniques
Construction & Flat Patternmaking II
Advanced Illustrator for Fashion
CAD for Patternmaking
Fashion Studies:Advanced Projects

Courses do not have to be taken in the listed order provided prerequisites are met. Please see individual course descriptions for required prerequisites. It is recommended that students who wish to complete the program in one year contact the Continuing Studies Department for advising on how best to sequence their courses.

For more information, see "Becoming a Certificate Student" on p. 28 and "Moore Student Benefits" on p. 2.



INTERIOR DESIGN STUDIES

The Interior Design Studies Program offers a range of courses that cover all phases of creative interior design projects. Design studios focus on design aesthetics, the complex functions of the interior environment, the general principles of interior design, and the proficiencies to transform that information into a design solution. Courses provide serious, practical training in a supportive, hands-on studio environment.

The Interior Design Studies Certificate meets the needs of individuals seeking new career opportunities, augmenting an existing career, or fulfilling a personal interest in interior design. The curriculum develops professional competencies for creating and implementing all phases of an interior design project, as well as the discipline and organizational skills that are the foundation of a successful enterprise. Emphasis is on problem solving, space planning, and professional skills needed to serve clients. A project-based approach throughout the program leads to the development of a professional portfolio. Participants are prepared for a range of business possibilities that include working in a retail setting and starting their own practice. (See pages 8 and 28 for additional information.)

Depending on your interests and goals, courses may be taken individually or as part of a Certificate Program and for undergraduate-level credit or noncredit. The certificate path is ideal for someone seeking a structured program or a credential representing completion of a rigorous course of study from a prestigious professional college of art and design.



College-Level Credit

College-level credit is preferred by employee tuition reimbursement programs. It also offers you the flexibility of transferring credit towards a full-time undergraduate degree or fulfilling prerequisite credits for graduate degree programs.

Drawing for Interiors

EVIDC201 \$980 2 Credits
EVIDCA201 \$685 Audit
Offered both Fall and Winter Quarters
10 Mondays, 6:30 – 9:30 pm
Instructor: Clem Cizewski

This course introduces the drawing skills and techniques used to delineate and communicate projects to clients. Participants learn basic drafting and rendering techniques including space planning, elevation drawings, 1- and 2-point perspective, and depicting finish materials. A variety of media for representing light, texture, color, value and form are introduced. Emphasis is on developing an understanding of spatial relationships intrinsic to interior design. The skills acquired in this course are essential for the successful development of interior design concepts. It is intended for students with no previous drawing experience and should be taken as a first course in the program either before or concurrently with Principles of Interior Design or Color Design for Interiors. *No prerequisites.*

History of Furniture & Decorative Arts

EVIDC203 \$980 2 Credits
EVIDCA203 \$685 Audit
Offered Fall Quarter
10 Thursdays, 6:30 – 9:30 pm
Instructor: Vladan Gradistanac

This course provides an overview of the styles, movements, and major figures in the history of interior design and furniture. Participants explore important interiors as they trace stylistic developments in furniture, furnishings, and decorative materials through slide-illustrated discussion. Topics include the influence of technology, as well as cultural and social factors. Emphasis is on major contributions to shaping architecture and interior design today. This course may be taken at any point in the program. *No prerequisites.*

Principles of Interior Design

EVIDC200 \$980 2 Credits
EVIDCA200 \$685 Audit
Offered Winter Quarter
10 Wednesdays, 6:30 – 9:30 pm
Instructor: Janey Garrido

This studio course focuses on the principles and fundamental elements of interior design, as well as the responsibilities and business aspects of the profession. Through hands-on projects, students learn to apply visual design principles and to use core elements – such as scale, proportion, light, and the interdependence of space and form – as a basis for translating functional, aesthetic and expressive needs into creative design solutions for developing interior spaces. We also focused in class on how to meet the client's needs which included research on things that would have an impact on the design, such as location and culture. Students have the opportunity to work on creating both residential and commercial spaces. *Prerequisite: Drawing for Interiors (may be taken concurrently).*

Color Design for Interiors

EVBA104 \$980 2 Credits
EVBA104 \$685 Audit
Offered Winter Quarter
10 Tuesdays, 6:30 – 9:30 pm
Instructor: James Fisher

This course focuses on the dimensions of color and the principles of color relationships that are fundamental for creating interior design solutions. Through designing comprehensive color schemes for residential and commercial settings, participants explore how the effective use of color is integral to purpose. Projects include a wide range of approaches and practical applications to develop a thorough understanding of color's expressive possibilities, as well as its relationship to form, space, and light. *Prerequisite: Drawing for Interiors (may be taken concurrently).*

CAD for Drafting

EVID355 \$980 2 Credits
EVIDA355 \$685 Audit
Offered Winter Quarter
10 Thursdays, 7 – 10 pm
Instructor: Kaz Morihata

Designed for participants with no previous CAD experience, this intensive course introduces the general concepts and applications of two-dimensional computer-aided drafting. Participants learn the process for drafting interior rooms, elevations, floor plans, furniture plans, sections, and details. Step by step instruction is given for developing skills in AutoCAD commands, mode settings, drawing aids, shortcuts, dimension drawings, plotting, and printing. Projects focus on the fundamental requirements of interior designers for using AutoCAD software as a basic tool for design and drafting. *Prerequisites: Drawing for Interiors and Principles of Interior Design or equivalent experience.*

Lighting Techniques

EVID417 \$980 2 Credits
EVIDA417 \$685 Audit
Offered Fall Quarter
10 Wednesdays, 6:30 – 9:30 pm
Instructor: Kaz Morihata

This course introduces the tools, techniques, and principles of lighting design that are basic to all interiors. Participants investigate materials, color, lighting fixtures, lighting selection, layout, and systems for establishing function and atmosphere. Specific topics include lamping, beam spread, color effects, illumination and calculation, and light manipulation. Projects focus on developing creative, functional lighting plans that meet the requirements for a range of interior spaces. *Prerequisites: Drawing for Interiors, Principles of Interior Design, and Color Design for Interiors or equivalent experience.*

HYBRID COURSE

Materials for Interiors

EVIDC302 \$980 2 Credits
EVIDCA 302 \$685 Audit
Offered Fall Quarter
10 Tuesdays, 6:30 – 9:30 pm
Instructor: Janey Garrido

This course surveys the surface materials, finishes, and products that are integral to defining interior spaces. Participants explore the characteristics of a wide range of textiles, wall coverings, paints, wood, ceramic, metal, glass, plastics, carpet, and more to learn about their suitability for specific applications. Topics include availability, installation, transition, substructure, and code considerations. Emphasis is on gaining technical knowledge for creative usage based

on appropriate selection. *Prerequisites: Drawing for Interiors, Principles of Interior Design, and Color Design for Interiors or equivalent experience. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

HYBRID COURSE

Interior Design Studies:

Advanced Projects

EVIDC308 \$980 2 Credits
EVIDCA308 \$685 Audit
Offered Winter Quarter
10 Mondays, 6:30 – 9:30 pm
Instructor: Jigna Shah

This course focuses on the development of a complex interior design project specific to each student's interests. Projects incorporate the full range of interior design components and processes from needs assessment and concept development to professional presentation techniques and review. Business methods and client record-keeping systems are introduced. Topics include professional standards and practices, including client relationships and marketing. *Prerequisites: six courses in Interior Design Studies or equivalent experience. This course is offered in a hybrid format of 5 on-campus sessions alternating with 5 online sessions. Students should have Internet access and understand basic web browsing.*

INTERIOR DESIGN STUDIES CERTIFICATE REQUIREMENTS

Drawing for Interiors
 History of Furniture & Decorative Arts
 Principles of Interior Design
 Color for Interior Design
 Materials for Interiors
 Lighting Techniques
 CAD for Drafting
 Interior Design Studies: Advanced Projects

Courses do not have to be taken in the listed order provided prerequisites are met. Please see individual course descriptions for required prerequisites. It is recommended that students who wish to complete the program in one year contact the Continuing Studies Department for advising on how best to sequence their courses.

For more information, see "Becoming a Certificate Student" on p. 28 and "Moore Student Benefits" on p. 2.

RESOURCES FOR CONTINUING EDUCATION STUDENTS



THE GALLERIES AT MOORE

The Galleries offer work by established and emerging regional, national and international contemporary artists and designers through free exhibitions and public programs in multiple exhibition venues, including:

- Goldie Paley Gallery, dedicated to experimental programs of exhibitions by national and international artists.
- Levy Gallery for the Arts in Philadelphia, highlighting Philadelphia artists with a focus on collaborations between established and emerging talent.
- Window on Race, home to innovative exhibitions offering insight into contemporary artists' working process and ideas.
- Kimmel Center for the Performing Arts, providing two exhibition spaces for artwork by Moore students, faculty and alumnae.

Visit the Galleries website at www.galleriesatmoore.org!



Of Special Interest to Continuing Education Students: :

The Galleries present NET Nights at Moore, evening programs providing opportunities for students and alumnae to network with peers and heads of area business associations and arts organizations.

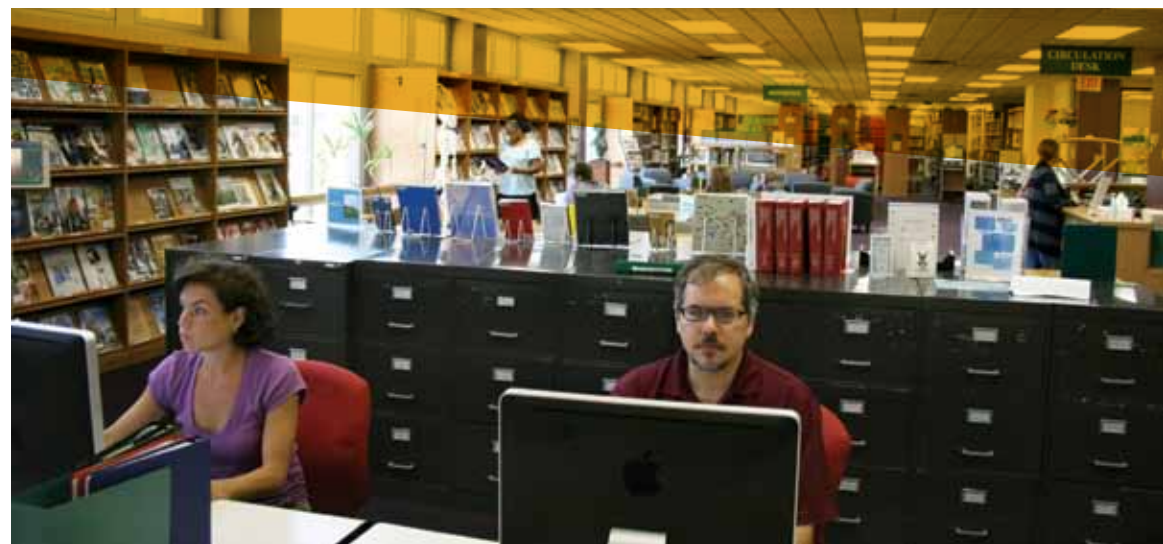
THE ART SHOP

The Art Shop is a venue for Moore alumni, including certificate graduates, to sell their creations to the public. Browse the online store at theartshop@moore.edu, or visit on campus Monday through Friday, 11 am – 7 pm and Saturday, 11 am – 5 pm. For more information, contact the Art Shop at 215-965-8586.



FOX CENTER FOR DIGITAL ARTS, DESIGN MEDIA & PRINTING

Moore's technology center includes four computer labs equipped with high end Mac and PC hardware, scanners and large-format printers. All software and hardware is updated annually to remain state-of-the-art. Students registered in computer-based courses have access to labs when classes are not in session.



CONNELLY LIBRARY

The Connelly Library provides broad coverage of art history, theory, criticism and fine arts and design, as well as art education studies and liberal arts. The library is available to all current students. Hours are Monday–Thursday, 8 am – 10 pm; Friday, 8 am – 5 pm; Saturday, 8:30 am – 5 pm; and Sunday, 11 am – 7 pm.

DINING HALL

Moore's Dining Hall is open when the College is in session, Monday–Friday 7:45 – 9:45 am, 11 am – 1:15 pm and 5 – 7 pm; Saturday, 10 am – 1 pm and 5 – 6 pm; and Sundays and Holidays, 11 am – 1 pm and 5 – 6 pm. The Dining Hall offers a Cyber Café for current students.

FACULTY

Lisa Adamitis is a freelance designer and has been a graphics educator for more than 10 years. She has a BFA from Kutztown University. She excelled as an art director and designer in the medical and university publishing arena for many years before becoming a full-time freelancer. Her specialty remains medical and research literature. Her clients include Harcourt College Publishing, Thompson Publishing, Temple University Press, Addison Wesley and Novartis Corp.

Jessie Boyko holds an MFA in painting from Maryland Institute College of Art's Hoffberger School of Painting where she studied with renowned artist Grace Hartigan and a BFA from Boston University, where she studied painting and art history. Currently teaching at Moore and Delaware Center for the Contemporary Arts, Boyko exhibits her work throughout the region. In 2010, she received an artist-in-residence award from the National Endowment for the Arts.

Joseph Brin is an NCARB certified architect who holds a MArch from Washington University and a BFA in Photography from Rhode Island School of Design. Currently specializing in residential renovations and additions for historic properties, his professional background includes Alvin Holm, AIA in Philadelphia and Stull and Lee Associates in Boston. He has taught with Washington University in St. Louis and Drake University in Florence, Italy.

Maureen Brumbach is in house designer with Burlington Coat Factory where she is responsible for marketing materials from concept to production, including art direction of photography, email advertisements, and multiple page direct mail. She also runs a successful freelance graphic design business. An active member of AIGA, the professional association for design, she holds a BS in Graphic Design Communication from Philadelphia University and has studied at the Glasgow School of Art in Scotland.

Clem Cizewski is an architect who has been principal with CC3D Architectural Rendering since 1989. In addition, he teaches Drawing for Interiors with Moore's undergraduate and graduate degree programs in Interior Design. A member of AIA Philadelphia and ASAI, American Society of Architectural Illustrators, he holds a BA in Architecture and a BA in Fine Arts from the University of Pennsylvania. Previous teaching positions include Harvard University School of Design and University of Louisville.

Liana Dragoman is Experience Architect at MISI Company and a freelance graphic/interaction designer for print and web. Holding an MFA in Art and Technology from School of the Art Institute of Chicago, she was formerly Assistant Professor of Art at Chatham University in Pittsburgh in the undergraduate and graduate digital media programs. Exhibitions of her work include the International Festival for Film, Video, and New Media in Switzerland and Yale University's Parachute Gallery (2011).

Jenny Drumgoole received her MFA in Photography and Video from the The Yale School of Art, Yale University in New Haven, Connecticut. She believes that teaching rests on two principles – a strong technical foundation and the development of artistic voice. She has participated

in several exhibitions and screenings including the San Diego Women's Film Festival and The Center for Contemporary Art in Tel Aviv, Israel.

Maureen Duffy received her MFA in Studio Metals at State University of New York at New Paltz and her BFA in Fine Art: 3D from Moore College of Art & Design. She is an artist in jewelry and metalsmithing, woodworking, blacksmithing, and sculpting. Her work can be found on display in many local galleries including Bambie, Topstitch, and The Art Shop at Moore.

Kirsten Fischler received an MFA in Painting from Pratt Institute and BFA in Illustration from the Rhode Island School of Design. She also currently teaches drawing, color and interior design at Delaware College of Art & Design and previously has taught at Pratt Institute and Widener University. Her work has been exhibited throughout the Philadelphia region, in New York and in Italy.

James Fisher is an architect with a background that includes product and graphic design. He holds a MArch from University of Kansas and MFA in Painting from Pennsylvania Academy of the Fine Arts. A principle with Studio Inc. in Philadelphia, Fisher also teaches in Moore's MFA in Interior Design Program. Formerly adjunct professor in Iowa State University's Department of Architecture, his work has won several awards including the 2006 American Institute of Architect's Iowa Honor Award of Excellence.

Rachel Ford, a fashion and costume designer, creates work on a regular basis for Opera Company of Philadelphia and Arden Theatre in Philadelphia. Her background includes productions for Stars on Ice, New York theatre, and many films – most recently *Rachel and Diana*, written and directed by Dave Janetta. In 2006, her costumes for the play, *Quotable Assassin*, were praised by *The New York Times*. She is also Creative Director/ Owner of RAE Kids in Philadelphia.

Janey Garrido served for seven years as Senior Interior Designer with Daroff Design, Inc in Philadelphia until 2009, when she left to have a baby and begin a freelance business. Her design work spans residential, hospitality, and commercial projects. She holds a BS in Interior Design from Drexel University and achieved LEED AP certification while involved in the design and research of a LEED Silver Hotel.

Kristine Go is a professional textile designer currently with Urban Outfitters. Previous work in textile design has included Adrianna Papell in New York, G. Star Apparel in New York, French Rags in Los Angeles, and Keeco in San Francisco. She is also a freelance CAD artist with DesignWorks International in New York. She received her BFA in Fashion and Textile Design from Academy of Art University in San Francisco.

Vladan Gradistanac is Art Director and Curator of Fine Arts for Material Culture in Philadelphia, where he merchandises all incoming antiques from Europe, Asia, and Africa and curates exhibits of antique and early 20th Century furniture. He holds a BFA from the University of Fine Arts in Belgrade, Serbia where he taught art history and painting. A painter and photographer, his work has been exhibited in both the United States and Europe.

Kelly Gregory holds an MS in Design, Housing and Apparel from the University of Minnesota and Pennsylvania teacher certification. Her background includes apparel design and fashion merchandising, as well as ownership of small businesses in custom bridal, rock climbing wear, and a small line of dresses. She has taught fashion at Bay State College in Boston and business at ICM School of Business in Pittsburgh. She is a proficient weaver with a passion for historic costume and design.

Glenn Groglio has over 20 years experience as a designer for major clients including Coty Beauty, Merck & Company, Inc., Lenox Brands and Dansk International Design. Specializing in product design/development, logo/brand, and identity development/advertising, he has won numerous awards including the Clito Award and *Print Magazine* Regional Design Award. Holding a BFA in Communication Design from Pratt Institute in New York, his background includes working with Lou Dorfsman, a design legend with many years at CBS Broadcasting.

Douglas Herren, adjunct faculty in the Fine Arts Department at Moore, holds an MFA from Louisiana State University in Baton Rouge. He has previously taught at Swarthmore College, Rowan University and Louisiana State University. His many visiting artist workshops nationally and internationally include *Escuela de Artes Plasticas* in San Juan, Puerto Rico, and Lewis and Clark College in Portland, Oregon. Among selected exhibitions are the Philadelphia International Airport; National Council on Education for Ceramics Exhibition 2005, and Snyderman-Works Gallery in New York.

Millie Hiibel is a noted costume designer with extensive experience in designing fashion for theater and film. She has been recognized by several prestigious award and honors in costume design. Most recently, she worked as a seamstress for the film *Shadow Boxer*, starring Cuba Gooding, Jr. With an MFA from Temple University, Hiibel offers a wide range of ability from costumes and fashion watercolor depictions to the history of fashion and costume.

Robert Hires is a graphic designer and educator specializing in computer illustration and technology. Before founding Hires Graphics, a computer graphics studio, his professional experience included serving as the Creative Director at Discovery Software, a software development company. He is a graduate of the Pennsylvania Academy of the Fine Arts.

Katharine Hoffman managed the Technical Illustration Department of Jones New York where she also worked as a technical illustrator and designer for eight years. With a two-year old child, Katharine currently freelances and does contract work for Jones New York and Brooks Brothers in addition to teaching. Certified in Art Education, she holds BFA in Graphic Design and Photography from Slippery Rock University and an MA in Illustration from New York's Fashion Institute of Technology.

Joy Holland is an experienced a fashion designer who formerly led a design team at Hartstrings, a company with 28 retail locations across the United States and headquartered in suburban

Philadelphia. Currently completing a Post Baccalaureate in Art Education Certificate, she holds a BS with Honors in Apparel and Textile Design from Michigan State University and an AAS in Fashion Design from New York's Fashion Institute of Technology.

Bernardo Margulis is a graphic and web designer whose clients include Philadelphia University, *Asociacion Israelita de Venezuela*, and Postcards to the President. He serves on the Advisory Board for Design Philadelphia and as Ethics Co-Chair for AIGA, the professional association for design. In work was recently published in *Green Patriot Posters*, Metropolis Books (2010). Margulis holds an MFA in Graphic and Interactive Design from Tyler School of Art, Temple University.

Jesse Merlin is a web designer and developer currently with Omeda Technologies. His background includes the creation of custom content management systems with Kentro Media and the development of communication software for eCamp Messaging Services. He received in BS in Management Information Systems from the Fox School of Business, Temple University.

Kaz Morihata has a background in architecture, interior design, and lighting. He has been affiliated with renowned design firms including Skidmore, Owings & Merrill (New York), Vignelli Associates (New York), and Isao Hosoe Design (Milan). He holds a Master of Architecture from the University of Pennsylvania Graduate School of Design and a BFA with Honors in Industrial Design from Rhode Island School of Design in Providence.

Sharif Pendleton holds a BFA in Multimedia from the University of the Arts in Philadelphia. In addition to producing work under his own name, he designs under the label Masters of None, which reflects his interest in various tools, techniques and media. He is a photographer whose work is shown locally and abroad; a documentary filmmaker and editor; and designer of personal products, home goods, board games and games for the web.

Jigna Shah is a LEED Certified interior designer with a broad range of clients including Granary Associates Architects, Cubellis Associates and Bower Lewis Thrower Architects. Her projects encompass both residential and commercial design. Recent awards include Best of Residence, PA/NJ/DE Annual IIDA Design Awards; Best of Retail, PA/NJ/DE Annual IIDA Design Awards; and Second Place, Salon of the Year Awards. She holds an MS in Interior Design from Drexel University and a BFA from Temple University.

Patricia Stewart is a highly skilled production and technical patternmaker. Currently head of Urban Outfitters Patternmaking Department, her many years of experience in the fashion industry include work with Henry Hampton and Caron in Chicago, as well as Joyce Sportswear in Gary, Indiana. She received her training at the Academy of Fashion Design in Chicago and William Rainer Harper College in Palatine, Illinois.

REGISTRATION INFORMATION

Students are encouraged to register at least one week before classes begin to secure space in your desired class. Register online, by phone, fax or mail. We accept Visa, MasterCard, check or money order. Your registration is not complete without payment in full. Cash payments are accepted only in the Business Office.

PROGRAM ADVISING

For program and course advising, please call or email the Continuing Education Office to schedule an appointment to meet with the Co-Director for Continuing Education. Appointments are available Monday-Thursday 9 am – 7:30 pm.

FOUR WAYS TO REGISTER

Online

Go to www.moore.edu. Click on the “Continuing Education” section, and then the “Register Now” selection. Follow the instructions listed on that page and follow the link to “Register Online” where you can search for courses, add courses to your cart, and complete your registration online. If you are new to the online registration system, you are a “New User” and will need to follow the prompts to create an account. If you have registered online in prior quarters or have previously created an online account, you are a “Returning User” and can log-in with your user name and password. Please call 215.965.4030 if you have online registration questions or experience technical difficulties.

By Mail

Complete the registration form, including full payment, and mail to:
Moore College of Art & Design
Continuing Education Department
20th Street and The Parkway
Philadelphia, PA 19103-1179

By Phone or Fax

Phone (215.965.4030) or fax (215.965.4057) registrations are accepted using your Visa or MasterCard. Office hours are Monday through Thursday, 9 am – 7:30 pm and Friday, 9 am – 5 pm.

CONFIRMATIONS

Confirmations will be mailed after receipt of registration and payment in full. Students registering less than one week prior to the start of the quarter will not receive a mailed confirmation.

COURSE CHANGES AND CANCELLATIONS

Moore College of Art & Design reserves the right to withdraw courses, alter its curriculum, change instructors or modify tuition and fees for its programs. Portions of this publication are subject to change without notice. Courses that do not meet minimum enrollment will be cancelled. All attempts will be made to notify registered students of cancellations by telephone before the start of the course. All applicable course and registration fees will be refunded within 4 to 6 weeks.

CREDIT COURSES

Students in credit courses earn undergraduate-level credit and must adhere to academic regulations concerning class attendance and completion of in-class and assigned work. Grades are mailed 4 weeks after the course ends.

AUDITING A COURSE

All courses may be taken on a noncredit basis. Students who audit are expected to adhere to all academic regulations concerning class attendance and completion of in-class and assigned work, but do not receive a grade or credit for the course.

TUITION

Art & Design Studios	Certificate Programs
\$565 2 Credits	\$980 2 Credits
\$395 Audit	\$685 Audit

DISCOUNTS

Digital Design Certificate students are entitled to a 100% tuition discount for their eighth course in the program. BFA graduates of Moore College of Art & Design are entitled to a 20% tuition discount. Senior Citizens 62 years of age or older are entitled to a 10% tuition discount with age verification. Discounts cannot be applied through online registration. Students requesting discounts must register by mail, phone, or fax.

SUPPLIES AND TEXTBOOKS

Some courses require purchasing supplies and textbooks. Supply lists and textbook requirements will be discussed by instructors at the first class meeting.

TUITION REFUND POLICY

Written notification of withdrawals from a course must be submitted to the Continuing Education Department. Please submit withdrawal notifications to ce@moore.edu or by fax at 215.965.4047. Tuition refunds are calculated according to the following schedule:

100%	refund less \$25 before the 1st class meet
80%	refund less \$25 after the 1st class meets
50%	refund less \$25 after the 2nd class meets
No	refund after the 3rd class begins

Refunds are by check and are mailed within 2-4 weeks of notification.

CODE OF CONDUCT

The College is dedicated to the creative, intellectual and personal enhancement of its students, and, as such, expects all members of the academic community to behave in a manner conducive to that end. In general, the behavioral norms expected are those of common decency and decorum, recognition of and non-infringement upon the rights and property of others and of the College, honesty in academic work and all other activities, and observance of local, state and federal laws. Students registering for a Continuing education course are expected to follow the Moore College of Art & Design Student Code of Conduct. Copies can be obtained from the Continuing Education department. Failure to adhere to these guidelines could result in disciplinary action.

ACT 48 REPORTING AND ELIGIBILITY

Moore College of Art & Design is proud to serve as an Act 48 approved provider. In compliance with the Pennsylvania Department of Education (PDE), Moore will report successful completion of courses taken to satisfy Act 48 regulations. To request that your course completion be reported in compliance with Act 48, you must check off the Act 48 box on the registration form.

BECOMING A CERTIFICATE STUDENT

Certificate Programs are open to anyone interested in pursuing a certificate for professional and personal growth. The only prerequisite is a high school diploma or its equivalent. A majority of our students have completed an undergraduate or graduate degree in an area entirely different from the Certificate Program in which they are enrolled. To become a Certificate candidate, download the Certificate Declaration Form from Moore's website at www.moore.edu/ce and submit it to the Office of Continuing Education with a \$25 nonrefundable application fee. Certificate Program Declarations are accepted throughout the year and students may begin the programs in any quarter. There is no deadline for completing a program once begun. Many students take one course a quarter and complete a program in two years and others take two courses a quarter and complete in one year. All courses are offered in alternate quarters (for example, a course offered in the spring will be offered again in the fall; a course offered in the summer will be offered again in the winter). To earn the certificate, courses must be taken for credit.

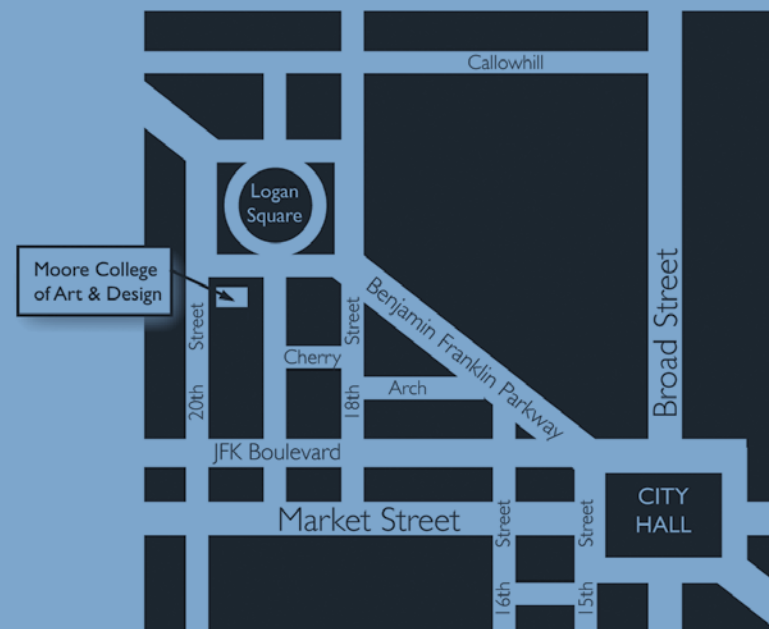
For special Certificate benefits, see p. 2.

INDIVIDUAL ADVISING & TOUR OF FACILITIES

For further information or to schedule an appointment for program advising or to see our facilities, contact the Continuing Education office at 215.965.4030, ce@moore.edu or visit our website: www.moore.edu/go/ce

MAP / PARKING / TRANSPORTATION

Moore's convenient Center City Philadelphia location along the scenic Benjamin Franklin Parkway is a three-block walk from Suburban Station. There is metered on-street parking as well as discounted parking in nearby lots available. The College has an agreement with The Franklin Institute Parking Garage, located at 20th and Race Streets, to offer discounted parking to Continuing Education students and faculty. By purchasing a book of 10 parking vouchers for \$60, students with proof of registration may park at the rate of \$6 per day. Tickets must be purchased directly from the Garage Manager and students must show proof of registration.



MOORE COLLEGE OF ART & DESIGN

Continuing Education Department
20th Street and The Parkway
Philadelphia, PA 19103-1179

phone: 215.965.4030

fax: 215.965.4047

Email: ce@moore.edu

www.moore.edu/go/ce

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DATE RECEIVED

DATE REGISTERED

4 ways to register: • Mail • Fax • Phone • Online (see pg 26)

Please register early!

Please fill out form completely

LAST NAME (Please print)	FIRST	MIDDLE	DATE OF BIRTH	<input type="checkbox"/> FEMALE	<input type="checkbox"/> MALE
STREET ADDRESS			SOCIAL SECURITY NUMBER (Required)		
CITY	STATE	ZIP CODE	E-MAIL ADDRESS		
PHONE	ALTERNATE PHONE	HOW DID YOU LEARN ABOUT MOORE'S CONTINUING EDUCATION PROGRAM?			

Student Status

- I am a Certificate Student in:
- Web Design Digital Media for Print & Web Fashion Studies Interior Design Studies
- I am not yet a Certificate Student (see page 9 for information)
- I wish to earn PA Act 48 credits. Professional ID (required) _____

Course #	Course Name (first five words)	# Credits or "Au"	Tuition	Subtotals
Fall Quarter 2011				
Winter Quarter 2012				

Moore BFA alumnae (20% of tuition)
Year graduated _____ Major _____ - _____

Senior Citizen (10% of tuition)
Please provide age verification _____ - _____

TOTAL _____

PLEASE CHARGE MY VISA MASTERCARD ENCLOSED IS MY CHECK OR MO

CARD NUMBER _____ EXP. DATE _____ SEC. CODE _____

CARD HOLDER NAME (Please Print) _____ SIGNATURE _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) _____

CITY _____ STATE _____ ZIP _____